CollegeCounts 529 Fund Meeting of the Board of Directors August 10, 2011 9:00 A.M.

AGENDA

I. Welcome Young Boozer, Chair

II. Approval of May 11, 2011, Minutes

Young Boozer, Chair

III. Quarterly Reports

A. Plan Overview and Statistics Jay Steinacher, Union Bank & Trust

B. Marketing Report Glenda Allred

C. Consultant's Analysis Jeremy Thiessen, PCA Consultants

D. Investment Performance Trevor Jackson & Mannik Dhillon

Wilshire Associates – by phone

Brenda Emfinger

IV. Informational Items

A. Financial Information

B. Wall Street Journal Article

C. Memo from AKF Consulting; CSPN Annual Conference

D. National Information on 529 Plans

V. Other Business

Next Meeting: November 9, 2011, at 9:00 a.m.